



## AGREEMENT MADE BETWEEN

## **WBZ TV 4**

CONTRACT NO. REV.

1061-58631-1

**DATE PRINTED** 10/08/12

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 AND

WBZ TV 4

PAGE

| 162                    | AGENCY (OR SERVICE) ACTING AS AGENT FOR $341$ | 626 ADVERTISER (OR AGENCY AND ADVERTISER) | Cancellation Notice  |
|------------------------|---|---|----------------------|
| NAME                   | GREAT AMERICAN MEDIA                          | NH FREEDOM FUND                           |                      |
| AND                    | 3050 K St NW Ste 100                          | 4 Park St Ste 302                         | Required             |
| AND                    |   |   | Announcement 28 days |
| ADDRESS                | Washington DC 20007-5108                      | Concord NH 03301-6313                     | prior notice         |
|                        | USA   | USA                                       | prior riotico        |
| CONTACT                | j. demastrie                                  | PRODUCTnh freedom fund est 1971           |                      |
| LOCAL<br>SALESPERSO    | PAT CASHEN POLITICAL AGENCY EST. NO. 1971     | PRODUCT 1300<br>CODE                      |                      |
| NATIONAL<br>SALESPERSO | N   |   |                      |

BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 11/05/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

2

| ethnicity | •       | SPOTS | TII    | ME     |        |                   | -                                | TOTAL   |           |                      |
|-----------|---------|-------|--------|--------|--------|-------------------|----------------------------------|---------|-----------|----------------------|
| ITEM      | DAYS    | PWK.  | FROM   | TO     | LENGTH | EFFECTIVE DATES   | PROGRAMS                         | BDCST.  | UNIT RATE | TOTAL VALUE(1)       |
|           |         |       |        |        |        |                   |                                  |         |           |                      |
| 1         | M-F     | 1     | 03:00P | 04:00P | 30s    | 10/25/12-10/31/12 | DR. PHIL                         | 2       | 1800.00   | 3600.00              |
| 2         | Th-F    | 1     | 05:00P | 05:30P | 30S    | 10/25/12-10/26/12 | 5PM NEWS                         | 1       | 2500.00   | 2500.00              |
| 3         | Th-F    | 1     | 05:30P | 06:00P | 30S    | 11/01/12-11/02/12 | 530PM NEWS                       | 1       | 2700.00   | 2700.00              |
| 4         | M, Th-F | 1     | 03:00P | 04:00P | 30S    | 11/01/12-11/05/12 | DR. PHIL                         | 2       | 1800.00   | 3600.00              |
| 5         | M-F     | 1     | 07:00P | 07:28P | 30s    | 10/25/12-10/31/12 | WHEEL OF FORTUNE                 | 2       | 10000.00  | 20000.00             |
| 6         | Th-F    | 1     | 07:00P | 07:28P | 30s    | 11/01/12-11/02/12 | WHEEL OF FORTUNE                 | 1       | 10000.00  | 10000.00             |
| 7         | M-W     | 1     | 07:28P | 07:57P | 30s    | 10/29/12-10/31/12 | JEOPARDY !                       | 1       | 12000.00  | 12000.00             |
| 8         | 10010   | 1     | 07:28P | 07:57P | 30s    | 11/01/12-11/05/12 | JEOPARDY !                       | 2       | 12000.00  | 24000.00             |
| 9         | Th      | 1     | 07:58P | 09:00P | 30s    | 10/25/12-10/25/12 | BIG BANG THEORY/TWO AND A        | 1       | 37000.00  | 37000.00             |
| 10        | Th      | 1     | 09:00P | 10:00P | 30S    | 10/25/12-10/25/12 | PERSON OF INTEREST               | 1       | 22000.00  | 22000.00             |
| 11        | M-W     | 1     | 11:35P | 12:37A | 30s    | 10/29/12-10/31/12 | DAVID LETTERMAN                  | 1       | 2700.00   | 2700.00              |
| 12        | М       | 1     | 11:35P | 12:37A | 30s    | 11/05/12-11/05/12 | DAVID LETTERMAN  Total Contract: | 1<br>16 | 2700.00   | 2700.00<br>142800.00 |
|           |         |       |        |        |        |                   | ——— Billing Summary ———          |         |           |                      |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.



SALESPERSON



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## **WBZTV4**

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1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

|                                | Al  | ND   | PAGE 2   |
|--------------------------------|---|--|--|
| NAME AND ADDRESS               | AGENCY (OR SERVICE) ACTING AS AGENT FOR 3416 GREAT AMERICAN MEDIA 3050 K St NW Ste 100 Washington DC 20007-5108 | NH FREEDOM FUND 4 Park St Ste 302  Concord NH 03301-6313 | Cancellation Notice Required Announcement 28 days prior notice |
| CONTACT<br>LOCAL<br>SALESPERSO | J. demastrie  PAT CASHEN POLITICAL AGENCY EST. NO. 1971   | PRODUCTnh freedom fund est 1971  PRODUCT 1300 CODE       |  |
| NATIONAL                       |   |  |  |

NO. WEEKS:

2

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|      |      | SPOTS          | TIM     | ΛE.  |        |                 |          |     | TOTAL           |              |  |
|------|------|----------------|---------|------|--------|-----------------|----------|-----|-----------------|--------------|--|
| EM   | DAYS | SPOTS.<br>PWK. | FROM    | TO   | LENGTH | EFFECTIVE DATES | PROGRAMS |     | TOTAL<br>BDCST. | UNIT RATE    | TOTAL VALUE(1)   |
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